



**CINNAMON  
MUELLER**

**SCOTT C. FRIEDMAN**  
Admitted in Illinois & Wisconsin  
sfriedman@CinnamonMueller.com

**CHICAGO**  
307 N. Michigan Ave  
Suite 1020  
Chicago, IL 60601

phone: 312-372-3930  
fax: 312-372-3939

**WASHINGTON, DC**  
1875 Eye Street, NW  
Suite 700  
Washington, D.C. 20006

**ST. LOUIS**  
1714 Deer Tracks Trail  
Suite 215  
St. Louis, MO 63131

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Scott C. Friedman

Partner

307 N. Michigan Ave.  
Suite 1020  
Chicago, IL 60601  
(312) 372-3930

[sfriedman@cinnamonmueller.com](mailto:sfriedman@cinnamonmueller.com)

**Admitted to Practice**  
Illinois (2006)  
Wisconsin (2006)

**Scott Friedman** is a partner with the law firm of Cinnamon Mueller. He has over nine years experience in communications and copyright law with a primary focus on the cable, broadband, and telecommunications industries.

### Practice Overview

Mr. Friedman works with cable, broadband, and telecom companies in all facets of their businesses. In particular, he helps cable, broadband, and telecom companies evaluate the impact and applicability of Federal and State laws, regulations, and legislation within their respective industries. Mr. Friedman also assists clients on business matters, including retransmission consent and satellite programming contracts, subpoena compliance, web hosting and technical service agreements, cable system acquisitions, litigation, state and local franchising, pole attachments, regulatory compliance, Federal Trade Commission rules, and debt collection issues.

Mr. Friedman also focuses on advising and representing the American Cable Association, the leading national trade association for small and medium-sized video and broadband companies. Along with partner Barbara Esbin, Mr. Friedman has successfully represented the trade association in numerous FCC rulemakings and in responding to proposed mergers and acquisitions, gaining regulatory relief for smaller video distributors in the areas of broadband Internet, must carry and retransmission consent, access to programming, basic tier encryption, disabilities access compliance, set-top boxes, outage reporting and regulatory fees. Mr. Friedman also heads up the CM team responsible for preparing bi-weekly regulatory updates for Association members.

### Personal History

Mr. Friedman joined Cinnamon Mueller in 2006 after graduating from the University of Wisconsin Law School. Mr. Friedman grew up in the cable industry – both his father and grandfather operated small cable systems at various times during his adolescence. Feeling the urge to follow in his father's and grandfather's footsteps, Mr. Friedman began working for Cinnamon Mueller during law school and even coordinated with ACA president Matt Polka to study retransmission consent issues in 2004. Prior to joining Cinnamon Mueller, Mr. Friedman took part in the University of Wisconsin Law School's prosecution project. Mr. Friedman worked in the Winnebago County District Attorney's Office, and conducted jury trials, preliminary hearings, plea negotiations, and bail hearings, drafted criminal complaints and court briefs, and negotiated juvenile matters. To this day, Mr. Friedman credits much of his speaking and negotiating abilities to the on-your-feet courtroom experience he gained participating in this project.

Outside of the office, Mr. Friedman enjoys playing tennis and coaching his son's soccer and hockey teams. An avid weather fanatic, he is a national weather service trained severe weather spotter.

### Judicial Clerkships

Judge Daniel Moeser, Dane County Circuit Court Branch 11, Wisconsin (2005).

### **Education**

- University of Wisconsin Law School, Madison, WI – J.D. (2006)
- University of Michigan, Ann Arbor, MI – B.A. History, B.A. Political Science (2003)

### **Events/Presentations/Speaking Engagements**

- Presenter, “Digital Millennium Copyright Act and Subpoena Compliance,” American Cable Association Webinar (2014)
- Presenter, “EAS CAP Webinar” Iowa Telecommunications Association (2012)
- Regular attendee at the ACA’s Annual D.C. Summit, NCTC/ACA’s The Independent Show, the Minnesota Telecom Alliance’s Annual Convention, and BroadbandVision (f/k/a TelcoVision and TelcoTV)

### **Publications**

- Co-Author, “Retrans Redux: Lessons for Doing Battle with Broadcasters,” Independent Cable News (2014)
- Co-Author, “The Need for Obtaining Retransmission Consent, Broadcasters Step Up FCC Action,” Rural Telecom Magazine (2012)
- Co-Author, “Next-Generation EAS: The Emergency Alert System, Common Alerting Protocol, and National Test – Oh My!” Independent Cable News (2011)

### **Professional Affiliations**

Illinois Bar Association, Wisconsin Bar Association.